



COMMUNITY
FOUNDATIONS
OF CANADA

OUR MOVEMENT.

OUR MOMENT.

OUR CONTRIBUTION.

Canada needs all of us now.

Our communities need vision and commitment.

Our problems need courage and imagination.

Our collaborators and friends need someone who can stand with them, who can bring together the people and ideas that are just waiting to make our communities, and our country, all that they can be.

We can be that someone.

Now is the time.

To put the trust and reputation we've earned over time, and the networks we've built, to work like never before.

To forge a nation of smart and caring communities.

To become a powerful force for societal change.

To take a long-term view and have the staying power that complex issues need.

And to do it all through a bigger, bolder, more connected network, hand-in-hand with others who share our vision.

We call it the network effect.

It's what happens when we pool resources, knowledge and passion with others to bring breakthrough solutions to more and more communities.

It's the power of more minds, more resources and more reach working as one, for bigger, wider impact.

It's a network that can ask "what if?" to our communities' biggest questions.

What if?

We tackled issues like hunger and safer neighbourhoods and civic engagement—not just as independent communities and organizations, but as a nationwide network?

We anchored such a network around priorities like affordable housing and narrowing the income gap—in every single community throughout a region?

We strengthened and pooled our base of impact investors and effective grant-makers—to grow the social and financial capital available to all communities?

There's no end of "what ifs."
But there's only one how. Together.

OUR MOMENT IS HERE. HOW DO WE MAKE IT ALL IT CAN BE?

HOW

Be a stronger, smarter,
more effective network.

Be a leader in achieving
collective impact and
telling the story of the
difference being made.

Be a champion for
issues that matter to
Canadians.

Be a philanthropic
and societal force in
addressing complex,
long-term issues.

AS CFC EVOLVES TO MEET THESE GOALS WE WILL CONTINUE TO LOOK OUTWARD
AT WHAT WE CAN ACHIEVE TOGETHER IN OUR COMMUNITIES, OUR COUNTRY, OUR WORLD.